



DELECTABLE COMMERCE

The Most Personalized
Grocery Shopping
Experience
Ever Created

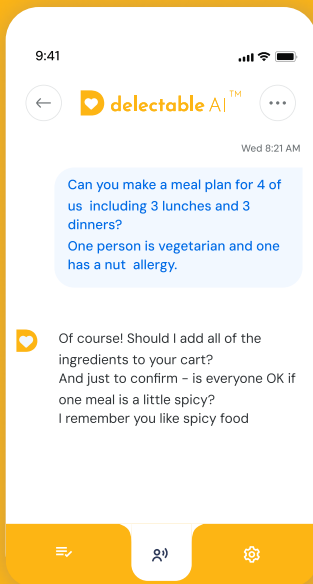
The Delectable AI grocery shopping assistant plans, shops, and builds the perfect cart making every trip faster, healthier, and more personal.

Reinventing Grocery Through Personalized Agentic Commerce

Delectable AI Shopping transforms the way people buy groceries online. Embedded directly into retailer websites and apps, it combines a conversational AI shopping assistant, deep food intelligence, and guided or autonomous cart building to create the perfect cart for every customer—every time.

Retailer ROI at a Glance:

- **Increases Basket Size:** Smart suggestions and meal-based shopping boost item count and revenue.
- **Drives Loyalty:** Hyper-personalized experiences keep shoppers returning.
- **Boosts Engagement:** Scrollable media, creator content, and social sharing make grocery shopping enjoyable.
- **Integrates Quickly:** Extends existing eCommerce platforms without replatforming.



The Delectable Difference - Our Secret Sauce

- **Food Intelligence Graph:** Granular ingredient insights for personalized product and recipe recommendations.
- **Shopper Behavior Graph:** Comprehensive household profiles capturing taste, diet, and lifestyle.
- **Hyper-Personalization Engine:** Real-time customization for unmatched shopper relevance.
- **Agentic Cart Builder:** Autonomous AI agent that plans and shops for customers.

Core features

Personalized Shopping

- Shopper profiles with dietary, lifestyle, and budget preferences
- Autonomous & guided cart creation
- Smart swaps for price, quality, and health
- Personalized recommendations using loyalty and purchase history

Smarter Meal Discovery

- AI-crafted recipes tailored to preferences and health goals
- Pantry-aware planning: "What can I make with what I have?"
- Recipe-to-cart SKU conversion
- Auto-generated meal plans with calendar context

Frictionless Buying

- Integrated retailer cart and checkout
- Smart shopping lists with barcode/photo item entry
- Shared household inventories
- Social shopping integration with shoppable short-form video

Why Retailers Choose Delectable AI Shopping

Effortless Shopping	Reduces shopping time; offers full nutrition and meal planning visibility.	Increases conversion, satisfaction, and repeat purchases.
Hyper-Personalization	Combines retailer first-party data with Food Intelligence for precise recommendations.	Larger baskets, loyalty, and retail media ROI.
GenAI Expertise	Short-form shoppable media, creator content, influencer engagement.	Faster innovation, competitive edge, reduced AI adoption risk.
Social-First Experience	Reduces shopping time; offers full nutrition and meal planning visibility.	Higher engagement, younger shopper appeal, longer sessions.
Seamless Integration	Low-lift SaaS that extends current eCommerce systems.	Quick deployment, minimal IT effort, cost efficiency.

The New Standard in Grocery eCommerce

Ready to Empower Your
Customers to Shop Different?

 delectable AI™



www.delectableai.com